



Scott D. Cook
Founder and Chairman of the Executive Committee
Intuit Inc.

Scott Cook co-founded Intuit Inc. in 1983, and now serves as the chairman of the Executive Committee. The idea for Intuit came to him one day when his wife was looking for a simpler way to pay the bills, which led to the creation of Quicken. Today, Quicken, QuickBooks, and TurboTax stand as testament to the company's commitment to revolutionize the way people manage their small businesses and personal finances.

Before founding Intuit, Cook managed consulting assignments in banking and technology for Bain & Company, a corporate strategy consulting firm. He previously worked for Procter & Gamble, the household products giant, in various marketing positions including brand manager, for four years.

Cook is a member of the board of directors of eBay, Procter & Gamble, the Asia Foundation, the Harvard Business School Dean's Advisory Board, and the Intuit Scholarship Foundation. In 2002, Cook and his wife, Signe Ostby, established the Center for Brand and Product Management at the University of Wisconsin-Madison School of Business, the nation's first university-based center focused exclusively on training MBAs in brand and product management.

Cook earned an MBA from Harvard University, and a bachelor's degree in economics and mathematics from the University of Southern California.