

THE UNDERGRADUATE CURRICULUM AT A GLANCE



“Babson has broadened my global perspective, prepared me with a strong work ethic, and given me a solid base of communication, analytical, entrepreneurial, and interpersonal skills—allowing me to succeed at my new position.”

– DANIELA GUERRERO VILLANUEVA '12
FINANCE ASSOCIATE, BOSTON
SCIENTIFIC CORPORATION

AFTER BABSON, YOU WILL:

- > THINK ENTREPRENEURIALLY, TURNING IDEAS INTO ACTION
- > COMMUNICATE EFFECTIVELY WHEN WRITING AND SPEAKING
- > IDENTIFY OPPORTUNITIES AND OVERCOME FAILURES
- > LEAD TEAMS WITH A COMMON PURPOSE
- > UNDERSTAND GLOBAL AND MULTICULTURAL PERSPECTIVES
- > ANALYZE DATA TO LEARN ABOUT THE COMPETITIVE ENVIRONMENT AND DEVELOP A STRATEGY
- > CREATE SOCIALLY RESPONSIBLE AND ETHICAL BUSINESS SOLUTIONS

At Babson, you'll earn a highly respected Bachelor of Science degree, recognized around the world by employers who appreciate the powerful combination of deep functional knowledge and the entrepreneurial mindset of Babson graduates.

What does that mean? It means after your four years at Babson, you'll know how to excel in the professional world by uncovering opportunities, formulating strategy, and taking action.

Whether you want to start a business in Silicon Valley, volunteer in Ghana, or work somewhere in between, Babson prepares you to succeed in our increasingly uncertain world. Courses integrate core management skills and the arts and sciences throughout each semester, breaking down artificial barriers between disciplines with a holistic learning approach. Most importantly, you'll constantly apply what you learn to real-life situations.

BABSON AND BEYOND

Babson's worldwide alumni network knows what it takes to succeed in our ever-evolving global economy, and our faculty constantly monitors the marketplace, working quickly to update our programs and teach you the most up-to-date concepts. After four years, you'll have the functional knowledge, vision, and entrepreneurial mindset that employers look for most.

You'll also receive ongoing guidance from faculty members, helping you figure out where you are and where you want to go, while our Center for Career Development will help you refine your career aspirations and provide numerous networking opportunities to help you establish lifelong professional connections.

NO. 1 IN ENTREPRENEURSHIP

16 consecutive years, U.S. News & World Report, 2012

BABSON COLLEGE UNDERGRADUATE CURRICULUM MAP

DISCOVER PHASE / Years One and Two

In your first two years at Babson, we'll lay the groundwork for your future courses—and career. It all starts with our Foundations of Management and Entrepreneurship (FME) course, a yearlong immersion into the business world. Your team of 10-15 students will develop and manage an actual business or service organization, while studying entrepreneurship, organizational behavior, marketing, and operations, emphasizing the integrated role these functions have in a business. You'll have the chance to dabble in all areas of the organization, testing out what disciplines and possible careers you want to pursue further.

You'll also take integrated liberal arts foundation courses that will provide you with valuable analytic and communication skills, and an appreciation for the arts and humanities. Throughout the Discover Phase of the curriculum, you'll develop a deeper understanding of yourself and your goals, providing you with the foundation to excel in business and in life.

And, when you join Babson, a weekly First-Year Seminar will ease your transition to college life by improving teamwork, community living, and communication and study skills. Members of the Babson community—including alumni, faculty, staff, and peer mentors—will give you personal and professional support to provide you with the knowledge, skills, and confidence to succeed on campus and beyond.

YEARS ONE AND TWO

Foundations of Management and Entrepreneurship

2 semesters

Rhetoric

2 courses

Liberal Arts Foundation

Quantitative Methods

2 courses

Science

Financial Accounting

Business Law

First-Year Seminar

ADDITIONAL OPPORTUNITIES / *Community events, special programs, or any of our 95 student organizations give you the chance to meet new people and explore new paths.*

- » Coaching for Leadership and Teamwork Program
- » Cross-registration with Wellesley College and the F.W. Olin College of Engineering
- » Education Abroad
- » Honors Program
- » Independent Research
- » Language Study
- » Field-based Consulting Projects
- » Certificate Programs in Sustainability and Engineering
- » Women's Leadership Program
- » Senior-led Seminars
- » Babson College Radio, Women Giving Back, and Babson Sports Business Club, among many others.



EXPLORE PHASE / Years Two and Three

In your second and third years, you'll take an integrated series of courses in finance, economics, marketing, information technology, management, accounting, and operations management. Not only will these courses give you functional knowledge of each discipline, but, because they are thematically linked, they will give you the broad perspective of a CEO when faced with strategic challenges. The Intermediate Management Core is capped off by a case competition that will require you to develop solutions for a real-world strategic challenge and to present your conclusions as a team to a panel of business experts.

You'll look at actual business problems via case studies and get real-world experience by studying, touring, interacting with, and presenting to local companies. Pursuing topics more intensively, you'll be drawn to certain areas of concentration and begin to formulate ideas on what you might want to pursue in life after college.

During the Explore Phase of your curriculum, you will also expand your knowledge of the liberal arts with four intermediate level courses designed to expose you to the richness of the liberal arts and to sharpen your analytic and communication skills.

FOCUS PHASE / Years Three and Four

Throughout your third and fourth years at Babson, you will begin to think about issues with increased confidence, independence, and creativity. There's flexibility to reflect on your career options and to pursue courses that align with your personal and professional goals, and we offer a number of concentrations to focus your studies. In addition to management and liberal arts electives, you'll gain field experience, with internships or consulting programs. You also may opt to take your education abroad and apply it to real-life situations in countries around the world.

YEARS TWO AND THREE

Intermediate Liberal Arts

4 courses

Quantitative Methods or Science

Macroeconomics

Intermediate Management Core

Managerial Accounting
Operations Management] co-register

Information Technology
Marketing] co-register

Finance

Microeconomics

Case Competition

YEARS THREE AND FOUR

Strategic Problem Solving

Elective: Senior Seminar

Liberal Arts Electives

3 courses

Management Electives

4 courses

Free Electives

3 courses



BABSON

“Boston Scientific recruits at Babson for its diverse pool of polished, talented business professionals. Babson tailors its courses to provide students with real life business experience which affords students the prospect of achieving success at accomplished organizations worldwide.”

– JOSEPH BARRY
MANAGER I, INFORMATION SYSTEMS
BOSTON SCIENTIFIC

NO. 11

for Return on Investment
Bloomberg Businessweek
2012

NO. 8

PayScale’s Top Mid-Career
Median Salary list
2012–2013

99%

of the Class of 2012 was
employed or in graduate
school within six months
of graduation.

CONCENTRATIONS

You may decide to concentrate in up to two specific areas as a way to certify your focus of study to potential employers. Babson currently offers 27 concentrations, with more under development each year.

- Accounting
- American Studies
- Business Analytics
- Computational and Mathematical Finance
- Economics
- Entrepreneurship
- Environmental Sustainability
- Finance
- Global and Regional Studies
- Global Business Management
- Historical and Political Studies
- Identity and Diversity
- Information Technology Management
- International Business Environment
- Justice, Citizenship, and Social Responsibility
- Leadership
- Legal Studies
- Literary and Visual Arts
- Marketing
- Planning, Analysis, and Control
- Quantitative Methods
- Real Estate
- Retail Supply Chain Management
- Science and Society
- Statistical Modeling
- Strategic Management
- Technology Entrepreneurship and Design

FOR MORE INFORMATION, please contact
Undergraduate Admission at 781-239-5522
or 1-800-488-3696 or visit www.babson.edu/ugrad.